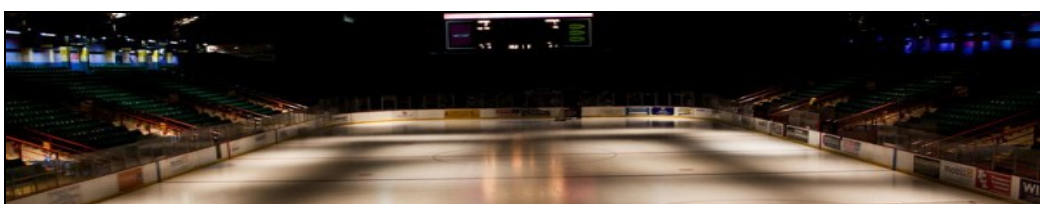




INTRODUCTION



Welcome to the Northern Stars and the fastest team sport in the world – Ice Hockey! If you've never caught a game it's fast paced, hard hitting, action packed sport.

Over the course of the season we play in approximately 20 home games at the Metro Radio Arena in Newcastle upon Tyne against teams from Blackburn, Coventry, Fife, Hull, Manchester, Nottingham, Sheffield and Whitley Bay.

Matches last for approximately two hours, divided into three periods of twenty minutes actual playing time. Our average attendances are 200 game approx with the club focused on growing their fan base on and off the ice.

The 2010/11 season is the Northern Stars inaugural season, by becoming a corporate sponsor you will enjoy a number of benefits including corporate networking and media coverage. We are delighted to offer the following sponsorship opportunities which can be tailored to suit your individual needs.

Join the Northern Stars family today!

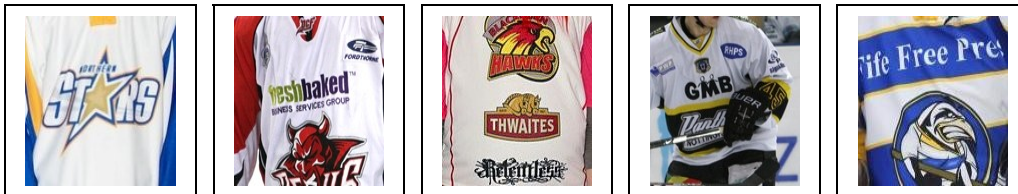
e: sponsorship@northernstarshockey.co.uk

w: www.northernstarshockey.co.uk





MAIN TEAM SPONSOR



This unique package provides partners with excellent marketing opportunities. It will increase your profile and awareness and at the same time maximise your branding exposure. Packages can be designed to suit your individual needs allowing you to communicate with the audience in the way you require.

- Team naming rights (i.e. “Your Company Name” Northern ENL Stars)
- Company logo in prominent position above Northern ENL Stars logo on both home and away jerseys
- 2 rink side dasher boards
- All media releases will refer to “Your Company Name” Northern ENL Stars
- Company logo will take prominent position on both the Northern ENL Stars website and the Northern Stars Academy
- Corporate branding on all promotional literature.
- 4 corporate season tickets per match for customers/clients

Cost: £2,500.00

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UNIFORM SPONSOR

Player equipment branding offers prime advertising generating excellent coverage in terms of media exposure and live match audience on local and national levels.

- **Shirt Patches: £250.00**
Corporate branding on shoulders and sleeves of the Northern ENL Stars jersey (home and away) worn in every game throughout the season.



- **Helmet: £750.00**
Corporate branding on player helmets worn in every Northern ENL Stars game throughout the season.

- **Shorts: £500.00**
Corporate branding on front of one leg and back of alternate leg on shorts (home and away) worn in every Northern ENL Stars game throughout the season.



- **Socks: £300.00**
Corporate branding on front of socks (home and away) worn by players in every Northern ENL Stars game throughout the season.

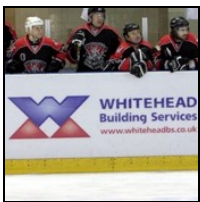
- **Neck of jersey: £250.00**
Corporate branding on neck of jerseys (home and away) worn by players in every Northern ENL Stars game throughout the season.

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DASHER BOARDS



- Rink side dasher boards: **£250.00**
Rink side advertising board on display at all home games and all events in the Metro Radio Arena throughout Ice Hockey seasons.

PENALTY BOX SPONSOR

- Corporate branding on dasher board that runs the length of the penalty box.
- Corporate announcements that relate to all players visits to the penalty boxes.

Cost: £750.00



PLAYERS SPONSOR



- Corporate branding on the rear of SPONSORED PLAYERS home and away jersey with your company logo.
- Corporate announcements for every goal, assist, penalty, throughout the match linked to SPONSORED PLAYER.
- Game Worn Home or Away Shirt Presented at End of Season Presentation Evening.

Cost: £100.00

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GAME NIGHT SPONSOR



- Entry for up to 10 guests with access to exclusive Northern ENL Stars VIP lounge.
- Corporate announcements throughout the game.
- Match presentations including ceremonial puck drop with both team captains and home and away man of the match presentations.
- Opportunity to meet the players after the match.

Cost: £300.00

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